

## Strategic Advisory Program



The Chartis Center for Rural Health delivers the leadership expertise needed to help rural providers, health systems, associations and state networks develop and implement performance improvement initiatives. Our unique approach, solutions and rural expertise has helped more than 750 rural and Critical Access Hospitals leverage a sophisticated analytics framework to guide strategic and operational decisions.



Each year, we utilize the **Chartis Rural Hospital Performance INDEX™** framework to identify the Top 100 Critical Access Hospitals and the Top 100 Rural & Community Hospitals. The Top 100 has grown to become a powerful barometer for monitoring and measuring hospital performance, and an important talking point within rural communities.

Retaining – or working to achieve – Top 100 status is increasingly a priority for rural hospital leadership teams. To support these hospitals, The Chartis Center for Rural Health has launched a unique advisory service designed to help hospitals drive toward top performance utilizing Top 100 benchmarks.

Across the nation, The Chartis Center for Rural Health has leveraged its expertise to provide an accountable resource focused on helping rural providers fulfill their mission. The INDEX Strategic Advisory program is a natural extension of that work. As part of this program, The Chartis Center for Rural Health will work closely with hospital senior leadership to:

- Create a custom peer group of rural facilities for benchmarking and comparison utilizing the industry-leading INDEX framework;
- Develop a strategy map and dashboard to monitor performance indicators throughout the year;

- Engage directly with quality improvement leaders to develop targets and Performance Improvement Plans (PIPs) for lagging indicators of performance.

Additional deliverables for this program include:

- Ongoing phone support and quarterly updates on program progress via WebEx; and
- On-site presentation for hospital leadership and frontline decision makers.

## **Education and Leadership Session Facilitators**

The Chartis Center for Rural Health has an experienced team to facilitate Board education and leadership development sessions. Team members possess enormous healthcare experience and have worked closely with rural and Critical Access providers on strategic initiatives to improve Quality, Patient Satisfaction, Outcomes and Financial performance.

## **Deep Expertise Working with Rural Providers**

As a national leader in providing research for rural health policy, the Chartis Center for Rural Health is uniquely positioned to provide analytic-based consulting services to rural health stakeholders. Serving as an expert technical and facilitative resource, CCRH is the retained advisor for numerous rural health providers, health networks and consortia. We offer an unparalleled value proposition to rural health leaders and those advocating on their behalf. The combination of our extensive data set and benchmarks of rural healthcare, research and solution portfolio, and expertise allows us to deliver the leadership expertise needed to help rural providers, health systems, associations and state networks develop and implement performance improvement initiatives.

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